



MUSIC IN ACTION SAMPLE APPLICATION

ELIGIBILITY INFORMATION

- Is your venue, and related business entity (if different), located in the United States, or its territories?
- Has your venue been in operation since January 1, 2020? If yes, please provide the date.
- Is your legal capacity between 50 and 300 persons? If yes, what is your legal, sellable capacity?
- Did your venue present more than 50 or more music performances in the past 12 months? (Can be multiple performances in one day). If yes, please provide the number of performances presented in an average year.

BUSINESS INFORMATION

Name of venue

Registered name of business entity (for-profit or nonprofit)

Federal Tax Identification Number (EIN)

Name and title of Principal Owner/CEO/Executive Director

Venue Address

Business Address (if different from venue address)

Applicant's name

Applicant's role at venue

Phone

Link to venue's website

Please list your venue's social media handles here

What is the ownership structure of the venue (e.g. LLC, corporation, nonprofit)?

PROJECT PROPOSAL

- What is the title of your project or program?
- Please describe your project or program in detail, providing as much information as you can about the intended goal and elements, including how it might create value and/or solve a meaningful problem for the venue.
- What is your anticipated timeline for the project? Please describe how this program will be implemented within the grant period: July 1, 2024 to June 30, 2025.
- How will this project increase your reach in your community? Describe how this project or program is relevant to your venue, audience, or local community.
- How will the project be evaluated and its impact measured? Please include the intended outcome (e.g., increased visibility of venue, attract new audiences, higher ticket revenue, more community support/membership).

FINANCIAL INFORMATION

- How much are you requesting in funding for your project? (Amount not to exceed \$50,000)
- Please use the template provided to upload your project budget.
- If your project is an ongoing or annual initiative, please upload its most recent budget.



ADDITIONAL INFORMATION

- Please tell us, in a few sentences, about your venue, such as your mission or your presenting history, or the reason you own/run a music venue.
- What primary genres does your venue book? Check all that apply.

Rock	Indie/Alternative	Jazz
Folk/Americana	Punk/Metal	Hip-hop
Singer-songwriter	Afro-Latin	Other
- Is your venue operated, by whole or in part, by someone who identifies as one of the following?

American Indian/Alaskan Native	LGBTQIAS2S+
Asian/Asian American	Native Hawaiian/Other Pacific Islander
Black/African American	Person with a disability
Female	White/Caucasian
Latino/x/e	I prefer not to respond
- Does your venue intentionally welcome Black, Indigenous, Latino/x/e/, People of Color, the LGBTQIA2S+ community, and/or people with disabilities through its programs? If you would like to, please share more about the venue's diversity, equity, and accessibility initiatives. (Optional)

(check box) Please confirm that funding will not be used for the following activities:

- Activities that support a religious purpose or require faith-based participation.
- Discriminatory or exclusionary programs.
- Political campaigns or legislative advocacy (lobbying).

(check box) Please confirm that your venue does not fall under any of the following exclusions:

- Venues that were LMS Music in Action grantees in 2023.
- Music presenters and promoters who present music on selected nights in a venue but do not own or manage the premises (talent buyers and promoters may partner with venue management to submit).
- Venues located in a larger Performing Arts Center with multiple stages, presenting a variety of arts, such as dance and theater.
- Bars and restaurants that are not music-focused small venues. Music must be the primary brand identity of the business.
- Faith-based organizations requiring faith-based programming participation.
- Pop-up spaces that occasionally host concerts.

(check box) Please confirm that your request for funding is not any of the following:

- General operating support
- Capital campaigns.
- Endowment funding.
- Debt reduction.
- Requests that supplant public (government) funding.

For more information and access to the application, please visit [our website](#).